

What is claimed is:

- 1           1.     An ordering method comprising:  
2           transmitting sales information from an agent server to a user terminal  
3     via a communications network;  
4           displaying the transmitted sales information at said user terminal to  
5     allow a user to select an item, and transmitting a purchase order of the  
6     selected item from the user terminal to the agent server for requesting a  
7     purchase of said selected item on behalf of said user, said sales information  
8     containing items that are only available in sales shops which are not  
9     accessible via said communications network; and  
10          at said agent server, transmitting an acknowledgment message to said  
11     user terminal in response to said purchase order.
  
- 1           2.     An ordering method comprising:  
2           transmitting sales information from an agent server to a user terminal  
3     via a communications network;  
4           at said user terminal, displaying the transmitted sales information to  
5     allow a user to select an item and transmitting a request signal to said server  
6     for a service charge required for inspecting the selected item;  
7           at said agent server, determining said service charge depending on  
8     contents of the request signal and a cost database, and transmitting the  
9     determined service charge to said user terminal;  
10          at said user terminal, displaying the transmitted service charge to  
11     allow said user to make a decision as to whether an inspection of said  
12     selected item is performed and transmitting a request signal to said server for  
13     indicating that the selected item be inspected when said user makes said

14 decision;

15 at said agent server, transmitting an inspection report of said item to  
16 said user terminal;

17 at said user terminal, displaying the transmitted inspection report to  
18 allow said user to make a decision as to whether said item is purchased and  
19 transmitting a purchase order to said agent server for requesting a purchase  
20 of said selected item on behalf of said user when the user makes the decision;  
21 and

22 at said agent server, transmitting an acknowledgment message to said  
23 user terminal in response to said purchase order.

1 3. The ordering method of claim 2, wherein said sales information  
2 contains items that are only available in sales shops which are not accessible  
3 via said communications network.

1 4. The ordering method of claim 2, wherein said inspection report  
2 contains a bill for requesting the user to pay for said inspection of the selected  
3 item.

1 5. An ordering method comprising:  
2 transmitting sales information from an agent server to a user terminal  
3 via a communications network;  
4 at said user terminal, displaying the transmitted sales information to  
5 allow a user to select an item and transmitting a request signal to said server  
6 for a service charge required for making a search for a desired item if the  
7 desired item is not found in the displayed information;  
8 at said agent server, determining said service charge depending on

9 contents of the request signal and a cost database, and transmitting the  
10 determined service charge to said user terminal;  
11 at said user terminal, displaying the transmitted service charge to  
12 allow said user to make a decision as to whether said search is performed and  
13 transmitting a request signal to said server for indicating that the desired  
14 item be searched when said user makes said decision;  
15 at said agent server, transmitting a search report of said item to said  
16 user terminal;  
17 at said user terminal, displaying the transmitted search report to allow  
18 said user to make a decision as to whether said item is purchased and  
19 transmitting a purchase order to said agent server for requesting a purchase  
20 of said item on behalf of said user when the user makes the decision; and  
21 at said agent server, transmitting an acknowledgment message to said  
22 user terminal in response to said purchase order.

1 6. The ordering method of claim 5, said sales information contains  
2 items that are only available in sales shops which are not accessible via said  
3 communications network.

1 7. The ordering method of claim 5, wherein said search report  
2 contains a bill for requesting the user to pay for said search of the selected  
3 item.

1 8. An ordering method comprising the steps of:  
2 a) transmitting sales information from an agent server to a user  
3 terminal via a communications network;  
4 b) at said user terminal, displaying the transmitted sales

5 information to allow a user to select one of a plurality of decision branches;

6 c) transmitting to said agent server a purchase order if the user  
7 selects a first decision branch, a first request signal for requesting a first  
8 service charge required for inspecting a desired item contained in said  
9 displayed information if the user selects a second decision branch, and a  
10 second request signal for requesting a second service charge required for  
11 making a search of a desired item which is not contained in said displayed  
12 information if the user selects a third decision branch;

13 d) at said agent server, determining said first service charge if said  
14 first request signal is received depending on contents of the first request  
15 signal and a cost database, determining said second service charge if said  
16 second request signal is received depending on contents of the second  
17 request signal and a cost database, and transmitting the determined first or  
18 second service charge to said user terminal;

19 e) at said user terminal, displaying the transmitted service charge  
20 to allow said user to make a decision as to whether an inspection or a search  
21 of the desired item is performed and transmitting a request signal to said  
22 server for indicating that the desired item be inspected or searched when said  
23 user makes said decision;

24 f) at said agent server, transmitting an inspection report of said  
25 item or a search report of said item to said user terminal, depending on  
26 contents of the request signal of step (e);

27 g) at said user terminal, displaying the transmitted inspection  
28 report or search report to allow said user to make a decision as to whether  
29 said item is purchased and transmitting a purchase order to said agent server  
30 for requesting a purchase of said item on behalf of said user if the user makes  
31 the decision; and

32           h)     at said agent server, transmitting an acknowledgment message  
33     to said user terminal if the purchase order of step (c) or step (g) is received.

1           9.     The ordering method of claim 8, wherein said sales information  
2     contains items that are only available in sales shops which are not accessible  
3     via said communications network.

1           10.    The ordering method of claim 8, wherein said inspection report  
2     contains a bill for requesting the user to pay for said inspection of the selected  
3     item and said and said search report contains a bill for requesting the user to  
4     pay for said search of the selected item.

1           11.    An ordering system comprising:  
2     a communications network;  
3     a plurality of user terminals connected to said network;  
4     an agent server connected to said network for transmitting sales  
5     information to a user terminal of one of said plurality of user terminals;  
6     the user terminal displaying the transmitted sales information to allow  
7     a user to select an item, and transmitting a purchase order of the selected item  
8     to the agent server for requesting a purchase of said selected item on behalf of  
9     said user, said sales information containing items that are only available in  
10    sales shops which are not accessible via said communications network; and  
11    said agent server transmitting an acknowledgment message to said  
12    user terminal in response to said purchase order.

1           12.    An ordering system comprising:  
2     a communications network;

3 a plurality of user terminals connected to said network;  
4 an agent server connected to said network for transmitting sales  
5 information to a user terminal of one of said plurality of user terminals;  
6 the user terminal displaying the transmitted sales information to allow  
7 a user to select an item and transmitting a request signal to said server for a  
8 service charge required for inspecting the selected item;  
9 said agent server determining said service charge depending on  
10 contents of the request signal and a cost database, and transmitting the  
11 determined service charge to said user terminal;  
12 said user terminal displaying the transmitted service charge to allow  
13 said user to make a decision as to whether an inspection of said selected item  
14 is performed and transmitting a request signal to said server for indicating  
15 that the selected item be inspected when said user makes said decision;  
16 said agent server transmitting an inspection report of said item to said  
17 user terminal;  
18 said user terminal displaying the transmitted inspection report to  
19 allow said user to make a decision as to whether said item is purchased and  
20 transmitting a purchase order to said agent server for requesting a purchase  
21 of said selected item on behalf of said user when the user makes the decision;  
22 and  
23 said agent server transmitting an acknowledgment message to said  
24 user terminal in response to said purchase order.

1 13. The ordering system of claim 12, wherein said sales information  
2 contains items that are only available in sales shops which are not accessible  
3 via said communications network.

1           14.    The ordering system of claim 12, wherein said inspection report  
2   contains a bill for requesting the user to pay for said inspection of the selected  
3   item.

1           15.    An ordering system comprising:  
2           a communications network;  
3           a plurality of user terminals connected to said network;  
4           an agent server connected to said network for transmitting sales  
5   information to a user terminal of one of said plurality of user terminals;  
6           the user terminal displaying the transmitted sales information to allow  
7   a user to select a desired item and transmitting a request signal to said server  
8   for a service charge required for making a search of the desired item if the  
9   desired item is not found in the displayed information;  
10          said agent server determining said service charge depending on  
11   contents of the request signal and a cost database, and transmitting the  
12   determined service charge to said user terminal;  
13          said user terminal displaying the transmitted service charge to allow  
14   said user to make a decision as to whether said search is performed and  
15   transmitting a request signal to said server for indicating that the desired  
16   item be searched when said user makes said decision;  
17          said agent server transmitting a search report of said item to said user  
18   terminal;  
19          said user terminal displaying the transmitted search report to allow  
20   said user to make a decision as to whether said desired item is purchased and  
21   transmitting a purchase order to said agent server for requesting a purchase  
22   of said desired item on behalf of said user when the user makes the decision,  
23   and

24           said agent server transmitting an acknowledgment message to said  
25   user terminal in response to said purchase order.

1           16.    The ordering system of claim 15, wherein said sales information  
2   contains items that are only available in sales shops which are not accessible  
3   via said communications network.

1           17.    The ordering system of claim 15, wherein said search report  
2   contains a bill for requesting the user to pay for said search of the selected  
3   item.

1           18.    An ordering system comprising:  
2           a communications network;  
3           a plurality of user terminals connected to said network;  
4           an agent server connected to said network for transmitting sales  
5   information to a user terminal of one of said plurality of user terminals;  
6           said user terminal displaying the transmitted sales information to  
7   allow a user to select one of a plurality of decision branches, transmitting to  
8   said agent server a first purchase order if the user selects a first decision  
9   branch, a first request signal for requesting a first service charge required for  
10   inspecting a desired item contained in said displayed information if the user  
11   selects a second decision branch, and a second request signal for requesting a  
12   second service charge required for making a search of a desired item which is  
13   not contained in said displayed information if the user selects a third decision  
14   branch,  
15           said agent server determining said first service charge if said first  
16   request signal is received depending on contents of the first request signal



17 and a cost database, determining said second service charge if said second  
18 request signal is received depending on contents of the second request signal  
19 and a cost database, and transmitting the determined first or second service  
20 charge to said user terminal;

21 said user terminal displaying the transmitted service charge to allow  
22 said user to make a decision as to whether an inspection or a search of the  
23 desired item is performed and transmitting a request signal to said server for  
24 indicating that the desired item be inspected or searched when said user  
25 makes said decision;

26 said agent server transmitting an inspection report of said item or a  
27 search report of said item to said user terminal, depending on contents of the  
28 request signal,

29 said user terminal displaying the transmitted inspection report or  
30 search report to allow said user to make a decision as to whether said item is  
31 purchased and transmitting a second purchase order to said agent server for  
32 requesting a purchase of said item on behalf of said user if the user makes the  
33 decision, and

34 said agent server transmitting an acknowledgment message to said  
35 user terminal in response to each of said first and second purchase orders.

1 19. The ordering system of claim 18, wherein said sales information  
2 contains items that are only available in sales shops which are not accessible  
3 via said communications network.

1 20. The ordering system of claim 18, wherein said inspection report  
2 contains a bill for requesting the user to pay for said inspection of the selected  
3 item and said and said search report contains a bill for requesting the user to  
4 pay for said search of the selected item.